



## HEJ, I'M CHRISTA.

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## EDUCATION

2020 - 2023

### **B.A. Industrial Design**

Muthesius University of Fine Arts  
and Design Kiel

2014 - 2017

### **B.A. European Media Studies**

University of Potsdam & University  
of Applied Sciences Potsdam

2016

### **Film and Media Studies**

University of Copenhagen

2005 - 2014

### **General Qualification for University Entrance**

Lornsenschule Schleswig

## LANGUAGES

german - mother tongue  
english - very good

## EXPERTISE

conceptual design, product development,  
visualisation, storytelling, sustainability,  
e-commerce

## SOFTWARE



## EXPERIENCE

since 2023

### **Senior Art Director**

MOVESELL GmbH

2020 - 2023

### **Design & E-Commerce Manager**

MOVESELL GmbH

2017 - 2020

### **Content Manager Social Media**

Dänisches Bettenlager  
GmbH & Co. KG

2017

### **Founding of CLAIM DESIGN**

Sustainable Fashion, Marketing,  
Brand-, Product- und Webdesign

2015

### **Editorial Internship**

FÜR SIE - Report, Fashion & Lifestyle

## EXHIBITIONS & PRESS

