



HEJ, I'M CHRISTA.

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EDUCATION

2020 - 2023

B.A. Industrial Design

Muthesius University of Fine Arts
and Design Kiel

2014 - 2017

B.A. European Media Studies

University of Potsdam & University
of Applied Sciences Potsdam

2016

Film and Media Studies

University of Copenhagen

2005 - 2014

General Qualification for University Entrance

Lornsenschule Schleswig

LANGUAGES

german - mother tongue
english - very good

EXPERTISE

conceptual design, product development,
visualisation, storytelling, sustainability,
e-commerce

SOFTWARE



EXPERIENCE

since 2023

Senior Art Director

MOVESELL GmbH

2020 - 2023

Design & E-Commerce Manager

MOVESELL GmbH

2017 - 2020

Content Managerin Social Media

Dänisches Bettenlager
GmbH & Co. KG

2017

Founding of CLAIM DESIGN

Sustainable Fashion, Marketing,
Brand-, Product- und Webdesign

2015

Editorial Internship

FÜR SIE - Report, Fashion & Lifestyle

EXHIBITIONS & PRESS

